

CORE Conference IV

The Potential of CSR to Support the Integration of EU Strategies

Berlin, 15 – 16 June, 2009

Final Invitation and Programme

Marie Curie Series of Conferences –
support and training for young researches

The Conference is organised by:



It is part of:

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Welcome

Öko-Institut looks forward to welcoming you to the 4th CORE Conference on 15 and 16 June, 2009, in Berlin.

„The potential of Corporate Social Responsibility to Contribute to the Implementation and Integration of EU Strategies“ [CORE] is a Marie Curie project that aims to organise a series of four conferences on Corporate Social Responsibility. The CORE Conference series reaches out to young researcher and provides a platform to discuss the potential of CSR to contribute to policy integration at the interface of the Lisbon and Gothenburg strategies, as well as the continuous enlargement of the European Union. CORE is an opportunity to test how CSR, being a voluntary initiative beyond legal requirements and contractual obligations, can represent a means to contribute to the successful integration and implementation of core EU strategies.

The 4th CORE Conference represents a unique opportunity for young researchers to learn about the potential of CSR in an interdisciplinary setting. The Conference is targeted to early-stage researchers, mid-career researchers and European researchers active outside the Union. The design of the Conference, balancing keynote speeches, paper presentations, discussions and roundtable sessions, is explicitly aimed at maximizing interactions and learning opportunities for younger researchers on CSR and related public policy issues.

Feedback will be given by fellow scholars and internationally renowned researchers. This will enable junior researchers to benefit from the experience of leading experts in the field of CSR.





Conference Background

Corporate Social Responsibility in Europe

In recent years, the EU has committed itself to some core strategies to shape Europe's future, mainly the Lisbon strategy on growth and jobs, the Gothenburg strategy on sustainable development and the Enlargement strategy on the integration of an enlarged Union. These strategies can only be successful if their implementation involves adequately and effectively economic actors (business actors), non-profit partnerships and networks, stakeholders, local communities and civil society.

In this setting, Corporate Social Responsibility (CSR) holds the potential to stimulate corporate contributions to the implementation and integration of core EU strategies. CSR is an integral part of the debate on globalisation and sustainable development within the EU and is regarded by the European Commission as "a means of defending solidarity, cohesion and equal opportunities against a backdrop of increasing global competition".

With this wide array of goals and expectations in mind, the question how CSR can contribute to the successful integration and implementation of the above mentioned strategies is crucial.



SIXTH FRAMEWORK
PROGRAMME





Programme Day 1

09:30	Welcoming and Registration
10:00	Opening Plenary Session
11:30	Coffee Break
11:45	Key Note Session
13:00	Lunch Break
14:00	Parallel Sessions <i>1) Companies and policy integration: external prerequisites, internal obstacles, and driving forces</i> <i>2) The potential of CSR to reconcile competitiveness and sustainability</i> <i>3) The potential of CSR to reconcile the integration of EU-27 with competitiveness and/or sustainability</i>
16:00	Coffee Break
16:30	Parallel Sessions (contd.)
18:00 – 18:30	Wrap Up Day 1



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Programme Day 2

09:30	Welcoming and Coffee
10:00	Key Note Session
11:30	Coffee Break
11:45	Key Note Session (contd.)
13:00	Lunch Break
14:00	Knowledge-building Sessions <i>Workshop 3) How do CSR activities contribute to the success of core EU strategies?</i> <i>Workshop 4) How do EU policies (incl. CSR policies) contribute to the competitiveness of companies?</i>
16:00	Coffee Break
16:30	Knowledge-building Session (contd.)
18:00	Closing Addresses



CORE Conference Information

Language:

English will be the main language of the conference.

Registration and Contact:

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Venue

Palisa.de GmbH
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Palisadenstr. 48
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Travel and Accommodation

More information on Travel and Accommodation will be available soon on our website.



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www.core-conferences.net

