

Corporate Social and Environmental Responsibility and Impact on Supply Chain Relationship between India and EU Companies

LASER Workshop Program

Time	Program
9.30 to 10.00 hrs	Registration
10.00 to 10.10 hrs	Welcome address – NIR
10.10 to 10.30 hrs	Introduction to the LASER project by Mr. Shisher Kumra, Director, EU coordination, International Council of Swedish Industry (NIR), Sweden
10.30 to 10.50 hrs	Corporate Social & Environmental Responsibility (CSER) – “Trends in Europe” , by Mr. Walther Van Aerschot, Project Leader, Flemish Institute for Technological Research (ViTO), Belgium
10.50 to 11.10 hrs	“Importance of CSER for the chemical industry” by Dr. Rashmi Naidu, Gen. Manager (Technical Services), NetPEM Public Trust, Nagpur, India
11.10 to 11.30 hrs	Tea/Coffee Break
11.30 to 12. 00 hrs	Case Study – CSER Voluntary Initiative of Indiska, Sweden , by Ms. Renee Anderson, Ethics and environment, Indiska Magasinet AB, Stockholm, Sweden
12.00 to 12. 30 hrs	“Regulatory pressures driving CSER strategies” - by Dr. (Mrs.) Pragnya Ram*, Group Executive President, Corporate Communications, Aditya Birla Management Corporation Pvt. Ltd., Mumbai
12. 30 to 13.00 hrs	“CSER in the context of supply chain environmental management” Ms. Yashashree Gurjar*, Group Head, Corporate Social Responsibility, Avantha Group, Pune
13.00 to 13.30 hrs	“CSR ratings of some of India’s large corporate houses with focus on chemical industry” Ms. Tanya Mahajan, Karmayog, Mumbai
13.30 to 14.30 hrs	Lunch Break
14.30 to 14.40 hrs	<i>Launch of the LASER Business Guide</i>
14.40 to 15.10 hrs	“CSER Case Study - social excellence model” by Pearl Tiwari, Ambuja Cements Limited, Mumbai
15.10 to 15.40 hrs	Presentation by Mr. Viraf Mehta, Chief Executive, Partners in Change
15.40 to 16.00 hrs	“CSER practices by small and medium enterprises in Sri Lanka” by Niranjala De Mel, European Chambers of Commerce in Sri Lanka (ECCSL), Sri Lanka
16.00 to 16.15 hrs	Concluding Remarks by Ms. Pia Schultz/Ms. Erica Molin, International Council of Swedish Industry (NIR), Sweden
16.15 hrs	High Tea

* - Topics to be confirmed by the speakers



Reply Form

(Registration is Free)

International workshop on

“Corporate Social and Environmental Responsibility and Impact on Supply Chain Relationship between India and EU Companies”

29th July 2009, Pune, India

Venue: Crystal, Best Western The Pride Hotel, 5, University Road, Shivaji Nagar, Pune - 411 001.

Please reply to:

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Please tick -I () / we will () attend the above International Workshop in Pune

Name 1:
Designation:
Organization:
Address:
Tel. No.:
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E-mail:

Name 2:
Designation:
Organization:
Tel. No.:
E-mail: